

# Triathlon Scotland Strategic Plan 2015-2019

## Our Vision

To contribute to world class success and inspire participation.

## Our Ambition

Realising the full potential of a vibrant triathlon community in Scotland.

## Our Values

We are positive. We are innovative. We are fair.

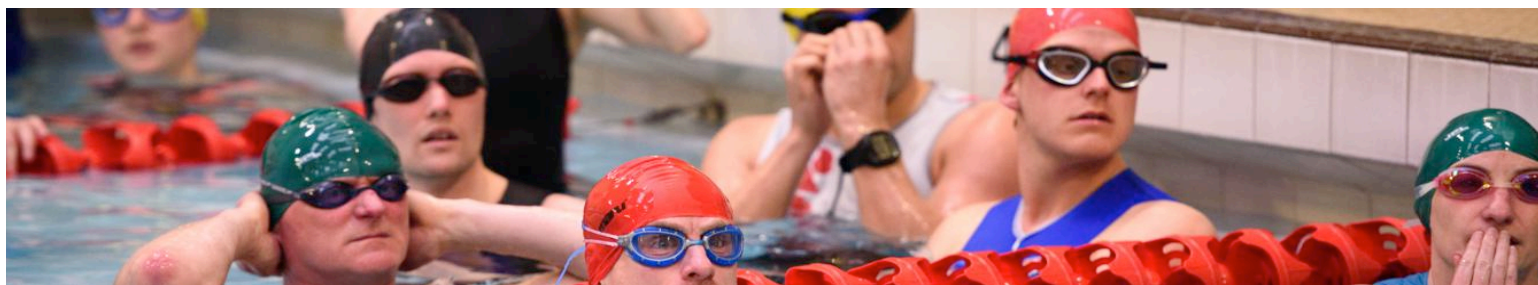
We will realise our ambition through an organisation that is well managed, underpinned with good governance. Our pillars for success are:

### Increasing Participation

We want as many people as possible to be active by swimming, cycling and running. We will make the sport as accessible as possible to encourage new people to give aquathlon, triathlon and duathlon a go.

Improving the gender balance and encouraging more girls and women to take part in our sport is important to us. It is also important that we encourage all triathletes to enjoy the sport, and achieve at whatever level they aspire to.

We will aspire to keep people enjoying triathlon throughout their lives. Clubs are an important part of this and we will continue to support our existing clubs as well as developing new groups to ensure more people can have an enjoyable experience, regardless of where they live. Developing a trained, passionate and motivated volunteer workforce is a priority to deliver this.



### Inspirational Events

Triathlon is an event-realised sport, and they are critical to the future of the sport.

We will work with event organisers to ensure we have a diverse and interesting event calendar which enthuses, excites and challenges participants at all levels.

Having a safe and enjoyable event experience is of paramount importance to us and we will continue to improve our processes to make sure events are the best they can be.

We will learn from the leaders in the events field, and share this knowledge with our event organisers.



## Developing a Triathlon Community

We recognise that being part of a fun, inspiring and supportive community is what encourages people to do triathlon again and again.

We will continue to encourage people to become members and strive to make their membership experience as positive as possible. Our members are important to us and we will listen to what they would like from the sport.

We will promote our positive triathlon stories to the widest audience to help attract new participants where ever we can.

We will develop partnerships with organisations who can share and represent Triathlon Scotland's interests.



## High Performance

We shall inspire young athletes and others through our performance success and we will use our respected performance programme to prepare our athletes as best we can for every start line.

The ambition of our programme is to support Scottish triathletes to deliver medal winning performances at major games and competitions including the Olympic, Paralympic and Commonwealth Games.

We will make sure that we support aspiring athletes to progress on a clear and fair pathway as far as they are able to.





## Our measure of success - by 2019

<b>Increasing Participation</b>	<ul style="list-style-type: none"> <li>• 972 youth club members</li> <li>• 7190 club membership</li> <li>• 37% of club members also Triathlon Scotland members</li> <li>• Deliver 3 disability come and try events</li> <li>• 13 school participation events</li> <li>• 620 qualified coaches</li> <li>• Women's participation target (not currently in plan)</li> <li>• Go Tri participant target (not in plan)</li> </ul>
<b>Inspirational Events</b>	<ul style="list-style-type: none"> <li>• 19,000 race starts</li> <li>• 38 Technical Officials</li> <li>• c1000 mass participation event</li> <li>• 4 Go Tri events (not currently in plan)</li> <li>• Annual Event Organiser seminar</li> </ul>
<b>High Performance</b>	<ul style="list-style-type: none"> <li>• 1 Paralympic medal for Team GB</li> <li>• 2 top 5 performances at Gold Coast Commonwealth Games</li> <li>• 3 new athletes on BTF World Class Programme</li> </ul>
<b>Good Governance</b>	<ul style="list-style-type: none"> <li>• Ensure that all good governance framework recommendations are in place</li> <li>• Fully compliant child protection policies and clean sport policies are implemented</li> <li>• All audit recommendations are in place and implemented</li> </ul>

## Who makes it happen?

<b>Our clubs</b>	<b>Our members</b>	<b>Our event organisers</b>	<b>Our volunteer community</b>	<b>Our partners</b>	<b>Our staff</b>
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